



Laure Panerai

+44 79 779 148 97

laure@enchantedtunes.com

EDUCATION

1993

Master degree in Contemporary History at La Sorbonne University (Paris, France), with a 6 months residency in Cairo, Egypt (CEDEJ student grant).

1989

Hypokhâgne

Lycée Fénelon, Paris

1988

Baccalauréat série A1

Mention Bien

Lycée Hoche, Versailles

LANGUAGES

Bilingual **French English**

Espagnol fluent

Bambara beginner

SINCE OCTOBER 2016

MUSIC & ARTS CONSULTANT

Missions for **Rokia Traoré** and for the **Fondation Passerelle**.

The Fondation Passerelle is a multidisciplinary artistic centre set up by Rokia Traoré in Bamako, Mali.

- Global PR & communication for Rokia Traoré, community manager, international tour management, including visas applications,
- research, implementation and monitoring of partnerships, locally and internationally,
- bookings (music, dance, visual arts) for the venue in Bamako.

SINCE 2008

ARTISTIC DIRECTOR – ADMINISTRATOR

Missions for **The Africa Centre** (London), **Shubbak Festival** (festival of Arab contemporary art, London), **Africa Express** (collective created in London by Damon Albarn), **All Other** (record label), **Amar Foundation** (Arabic Music Archive and Research, foundation based in Lebanon), **Dame Zaha Hadid** (private events in London), **French Institute** (London Office), **Universal Africa Live** (Abidjan Office):

- bookings, project manager, events manager,
- production manager: budgets, contracts, schedules, technical and logistics supervision, etc.,
- PR,
- visas applications,
- implementation of international communication strategies and partnerships.

2002 - 2013

ARTISTIC DIRECTOR - MANAGER

Live At Momo's Kemia Bar, «Live at Momo» became a legendary live music night, known all around the world:

- booking and management of 800 concerts+,
- in charge of communication, marketing and public relations,
- booking of the first UK shows of Mahmoud Ahmed, Konono n°1, Hindi Zahra, Tinariwen, Amadou & Mariam, Seu Jorge, Criolo, Taraf of Haidouks ...

BOOKING - ARTISTIC DIRECTOR – EVENT MANAGER

Ethiopiennes club night.

Africa Shock parties.

Prada Double-Club by Carsten Höller.

Annabel's: booking of Salif Keita, Bonga, Cheikh Lô, Angélique Kidjo, Amadou and Mariam, Orchestra Baobab, Tomatito...

Loulou's: booking of Buena Vista Social Club, Bonga, Habib Koité.

PRODUCER - ARTISTIC DIRECTOR

Shepherds Bush Festival:

- creation and production of a festival in Shepherds Bush, London,
- booking, technical and logistics supervision, management of a team of 15 people,
- sponsorship deal with Westfield shopping center.

2010 - 2013

PRODUCER

The Jamel Comedy Club In London, French-speaking comedy shows in London: 15 sold-out shows at the Comedy Store and at 02 Shepherds Bush Empire. Original videos produced as part of the promotion of the events.

2007 - 2010

ARTIST MANAGEMENT

Hindi Zahra

Hindi Zahra received the Constantin Prize (2010) and a Victoire de la Musique (2011).

2008

BOOKING

Mission for **The Africa Channel:**

Booking and organisation of live concerts for «SOUND-CHECK AT MOMO'S», a series of 8 TV shows with Orchestra Baobab, Daby Touré, Souad Massi, Kékélé, Vieux Farka Touré, Natacha Atlas...

2000 - 2005

PRODUCTION ASSISTANT

Label Most Records.

Arabesque Compilations 2, 3 & 4, Africanesque, Latinesque, Sketch Day & Night:

- help with the development of license agreements, distribution contracts,
- promotion, communication, press relations, events management.

1993 - 1999

EDITOR – JOURNALIST

Nova Magazine and **Radio Nova:** Responsible for the Agenda (20 pages).

Le Jour, independent Parisian daily.

Free-lance journalist for **Liberation, Le Nouvel Observateur, L'Express, La Tribune, Elle, Biba, Geo.**